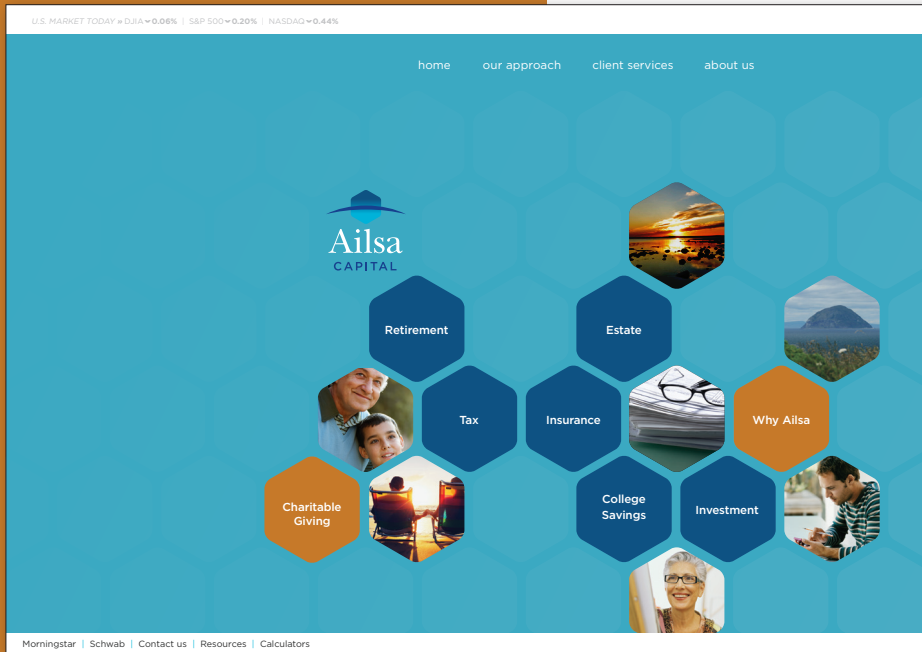


Ailsa Capital

BRANDING & WEBSITE

Ailsa Capital, named for the iconic hexagonal island in Scotland, needed branding and a website to reflect their philosophy at their company launch. Bright colors and a grid using the hexagon motif from a new logo were used to establish a friendly, memorable presence for this contemporary investment firm.



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